CALL FOR PAPERS

14th ACM International Conference on
WEB SEARCH AND DATA MINING

Workshop on Web & Tourism

12 March 2021, Jerusalem, Israel

Submission deadline Jan 29th, 2021

https://www.ec.tuwien.ac.at/webtour21

Over the years, the Web has become a premier source of information in almost every area we can think about. When considering tourism, the Web became the primary source of information for travellers. When planning trips, people search for information about destinations, accommodations, attractions, means of transportation, in short, everything related to their future trip. Once done searching they reserve almost everything online. The blessing of the easily accessible information comes with the curse of information overload.

Here where Web search techniques and recommendation systems come into play. This is especially true recently with the appearance of COVID-19 and the uncertainty and transformative power it brings travelling. WebTour 2021 will bring together researchers and practitioners working on developing and improving tools and techniques for improving users' ability to better find relevant information that matches their needs.

Topics of Interest (but not limited to)
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* Systems, applications and novel techniques
- Information search in travel and tourism
- Recommendation systems for travel and tourism
- Route planning and trip recommendation
- Data integration methods
- Case studies and evaluation

* User modelling in tourism
- Travelers preference elicitation
- Context and mobility
- Information needs, information access and search patterns
- Cold-start problem in tourist information search
- Interaction concepts with personal and group displays
- Personalized explanations and feedback of recommendation systems
- Digital storytelling and narratives

* Networks, governance and policy

- Analysis of networks in tourism
- Novel ICT and its impact on travel and tourism
- Sustainability of the tourism ecosystem
- Travel and tourism in the COVID-19 and post-covid era

Submission Guidelines
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For full submission guidelines and the submission website, please follow the instructions on the WebTour21 website (https://www.ec.tuwien.ac.at/webtour21) carefully.

Papers must be submitted in PDF according to the new ACM format published in ACM guidelines, selecting the generic "sigconf" sample (https://www.acm.org/publications/taps/word-template-workflow).

The review process is single-blind and therefore submissions should contain author information. Paper should be uploaded to Easychair (https://easychair.org/conferences/?conf=webtour2021).

Three types of submissions
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Long and short research papers are expected to present original research work. Long paper submissions are limited to a maximum of 9 pages (including references) and short research papers to 5 pages (including references). Position papers may discuss exciting new work that is not yet mature enough for a regular research paper or project ideas in promising research directions. The submission should be limited to a maximum of 3 pages including all references.

Workshop Organizers
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Catalin-Mihai Barbu, University of Duisburg-Essen, Germany
Ludovik Coba, Free University of Bozen-Bolzano, Italy
Amra Delic, University of Sarajevo, Bosnia & Herzegovina
Dmitri Goldenberg, Booking.com, Tel Aviv, Israel
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