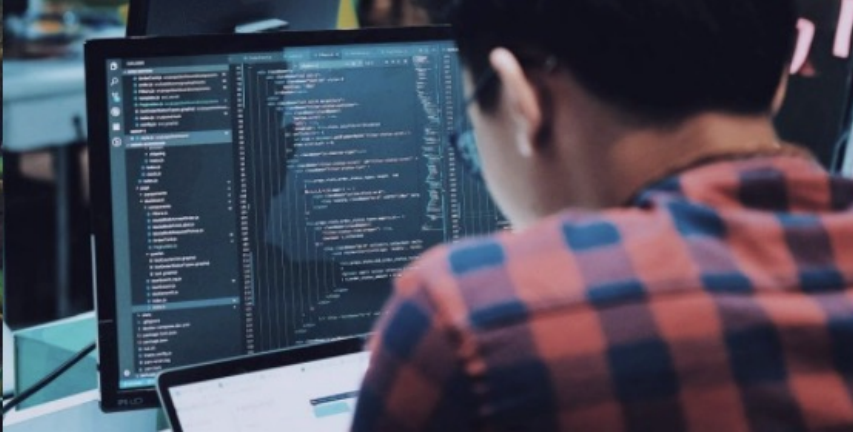


**expedia group™ RecTour**

# Research Dataset

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# expedia group™

## THE POWER OF OUR PLATFORM

### REACHING THE WORLD THROUGH GLOBAL DISTRIBUTION

**20+**

Globally relevant brands

**200+**

Travel sites

**70+**

Countries

### INDUSTRY-LEADING TECHNOLOGY

**600B+**

AI predictions

**20M+**

Virtual conversations

**70T+**

Data

### BROADEST OFFERING IN THE TRAVEL INDUSTRY

**2.9M+**

Properties

**210K+**

Unique activities

**500+**

Airlines, dozens of cruise lines  
and thousands of car rentals



TRAVEL IS A FORCE FOR GOOD, AND WE ARE A FORCE FOR TRAVEL.



# The Research Dataset is a culmination of requests from multiple competitions and challenges



Featured Prediction Competition

## Personalize Expedia Hotel Searches - ICDM 2013

Learning to rank hotels to maximize purchases

\$25,000

Prize Money

2013

336 teams · 8 years ago

Featured Prediction Competition

## Expedia Hotel Recommendations

Which hotel type will an Expedia customer book?

\$25,000

Prize Money

2016

1,971 teams · 5 years ago

2017



2020, 2021



EXPEDIA GROUP × ENTER21

## Data Science Competition

Socially Responsible and Inclusive Tourism – Call for Participation

The Dataset provides the clicks and bookings for millions of lodging searches

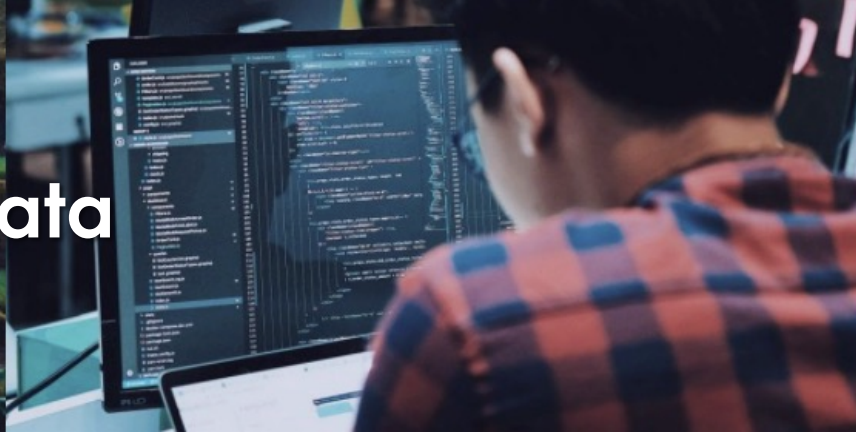
Property Search Data

The screenshot displays the Expedia search interface with various data labels overlaid on key elements:

- point\_of\_sale**: Located above the Expedia logo.
- adult\_count**: Located above the traveler selection dropdown.
- child\_count**: Located above the traveler selection dropdown.
- room\_count**: Located above the traveler selection dropdown.
- infant\_count**: Located above the traveler selection dropdown.
- destination\_id**: Located above the destination input field.
- checkin\_date**: Located above the check-in date field.
- checkout\_date**: Located above the check-out date field.
- sort\_type**: Located above the sort-by dropdown.
- price\_bucket**: Located above the price information for the first hotel listing.
- is\_travel\_ad**: Located above the first hotel listing image.
- review\_rating**: Located above the review rating for the second hotel listing.
- review\_count**: Located above the review count for the second hotel listing.
- is\_drr**: Located above the price information for the second hotel listing.
- applied\_filters**: Located above the search by property name input field.

The interface includes search filters for destination (Amsterdam), dates (Sep 26-27), and travelers (1 room, 2 travel...). It lists hotels such as Sheraton Amsterdam Airport Hotel and Collection Hotel Krasnapolsky, and Steigenberger Airport Hotel Amsterdam, with details on pricing, reviews, and amenities.

# Occupancy Search Data



Stays Flights Cars Packages Things to do Cruises

1 room, 2 travelers

Going to

Add a flight  Add a car

Search

Check Oct

**Travelers**

Room 1

Adults  2  **adult\_count**

Children  0  **child\_count**

Ages 0 to 17 **infant\_count**

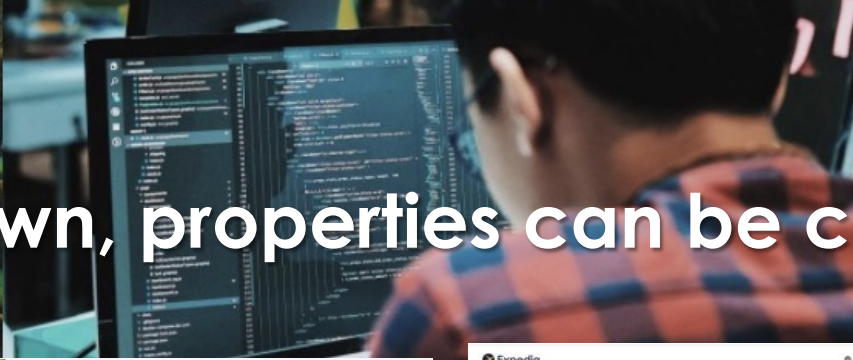
Add another room

Done **room\_count**

City breaks to suit every style

Find the perfect excuse to revisit an old favorite or get a taste of somewhere new

# Search results are shown, properties can be clicked and booked



**Ambassade Hotel**  
Amsterdam

Fully refundable  
**4.8/5** Exceptional (714 reviews)

**\$155**  
per night  
\$185 total  
Includes taxes & fees

---

**Member Price**

**WestCord City Centre Hotel Amsterdam**  
Amsterdam

**5% off**  
~~\$400~~ **\$97**  
per night  
\$120 total  
Includes taxes & fees

**4.1/5** Very Good (989 reviews)



Expedia

Home Flights Cars Packages Things to do More travel

Overview Rooms Location Amenities Policies Reviews

### Ambassade Hotel

4.7/5 Exceptional

Guests rated this property 4.8/5 for cleanliness.

Popular amenities

- Free WiFi
- Air conditioning
- Free parking
- Restaurant
- Breakfast available
- Business services

Explore the area

Secure booking — only takes 2 minutes!

COVID-19 restrictions  
See details

Free cancellation before Fri, Sep 24, 11:59pm (property local time)  
You can change or cancel this stay if plans change. Because flexibility matters.

Sign in to earn 307 Expedia Rewards points

Room 1: 2 Adults, Non-smoking

Guest name\*

First and last name

Mobile phone number\*

USA, +1 (See the property can search you)

Review and edit your trip. Message and date rates may vary.  
Booking requests accepted. [Special Requests \(optional\)](#)

Protect your hotel [Learn more](#)

**Note:** If you are a resident of WASHINGTON state, please click here to view products that you are eligible to purchase.

**4 reasons you might need travel protection**

- You get advance notice of cancellations and have a right of your hotel stay
- You're sick and don't use all your hotel nights
- You need to extend your trip due to the stress of a travel companion
- You need up to \$10,000 for covered medical expenses while on your trip

Show insurance details and descriptions

Select Yes or No to continue booking\*

Yes, I want Hotel Booking Protection Plus for my trip to Amsterdam. **\$8.00** per night

No, I'm willing to risk my \$107.19 trip.

**Price details**

1 room x 1 night	\$150.38
Taxes	\$13.80
Local tax	\$7.03
Local tax	\$10.74
<b>Total</b>	<b>\$184.96</b>
Pay now	\$0.00
Pay at property	\$184.96

Rooms quoted in US dollars are based on current exchange rates, which may vary at the time of travel. This property will charge you the full amount of \$184.96 on June 23, 2021.

Earn 25,000 Expedia Rewards bonus points after qualifying purchases with the Expedia Rewards Voyager Card from Citi. [Learn more and apply](#)





## The dataset can examine many questions

- Understanding the Traveler journey for selecting and purchasing a property
  - Who clicks more? When?
  - How do different traveler segments behave differently?
  - Day of the week, time of day booking-looking patterns
  - Multi-room search patterns, where a vacation rental property may be more interesting than a hotel
- Interesting data visualization
- Etc.

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**Power global travel  
for everyone,  
everywhere.**



**And now  
Power global travel  
research,  
everywhere.**

